

November 11, 2020

Peter Dobbelsteyn joins SafeWorks as General Manager, and Craig Pazarena joins as Chief Financial Officer of SafeWorks.



SEATTLE – SafeWorks, LLC is pleased to announce the hiring of Peter Dobbelsteyn as General Manager and Craig Pazarena as Chief Financial Officer. SafeWorks is a BrandSafway company and the parent company of Spider®, Power Climber®, and Power Climber Wind.

Peter Dobbelsteyn spent 20 years with General Electric in progressive leadership roles in the power generation industry. He was most recently the Regional Director for GE Power Services, overseeing the Western U.S. region for the Gas & Steam Turbine Maintenance business. As Regional Director, Dobbelsteyn successfully led one of the largest North American regions consisting of 13 States with an installed base of ~350 power plants (2000 units), driving financial growth, operational excellence, rigor and compliance on 5 key operational metrics: Safety / Quality / Cycle / Cost / Productivity.

“I’m excited to join the SafeWorks team,” said Dobbelsteyn. “I look forward to leading such a talented global organization and growing our world class suspended access solutions business.”



Craig Pazarena spent 17 years in the Automotive Industry in various Finance roles including 11 Years in Asia Pacific Regional Leadership roles for General Motors and Dana Inc. Pazarena also worked in the Tech Industry for seven years leading different businesses financially for Amazon, Amazon Web Services, and Expedia.

“SafeWorks has a great leadership team and a strong operational structure in place,” said Pazarena. “I’m looking forward to supporting the business as we continue launching new innovational products and driving growth into new markets.”

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Louisville

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New York

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Philadelphia

Portland

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San Francisco

Seattle

Washington D.C.

Antwerp

Bremen

Dubai

Panama City

Recife, Brazil

Singapore

Vancouver



About SafeWorks

SafeWorks, LLC is a global leader in manufacturing and distributing suspended access and safety solutions for a wide variety of energy, infrastructure, construction and restoration industries. Formed in 1997, SafeWorks brings together the most trusted and experienced brands in the industry—Spider®, Power Climber® and Power Climber Wind—to make work at height safe, reliable, and productive. As part of BrandSafway, SafeWorks provides its innovative products and solutions to leading OEMs, rental dealers, contractors and end-users through a specialized worldwide sales, service and support network. For more information about SafeWorks, visit www.safeworks.com.

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